

MEDIA ADVISORY: FOR IMMEDIATE RELEASE

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**Montanans Flipped For Shodair's Kids During IHOP's
Fifth Annual National Pancake Day**

The numbers are in, and once again Montanans showed their support for the patients at Shodair Children's Hospital during IHOP's Fifth Annual National Pancake Day Celebration on February 23. The event, which supports Children's Miracle Network Hospitals, raised \$5,716 in Montana, all of which goes to Shodair Children's Hospital in Helena to aid its patients and their families.

Shodair Administrator Jack Casey said, "Now more than ever, Montana's children need your help. Each contribution received from this event will help us provide psychiatric care and genetic services for children and families from all across the state. We thank our friends at IHOP and their customers for their generous support of the work we do here at Shodair."

On National Pancake Day, Montana IHOP customers in Bozeman, Helena, Kalispell, and Missoula enjoyed a free short stack of pancakes and were invited to make a donation to the Children's Miracle Network. As Montana's only Children's Miracle Network hospital, all the money raised stayed in-state to provide care for Shodair's patients. IHOP Montana District Manager, Rick Summers, noted that the Missoula IHOP raised the largest amount, \$1,791. He added that the total funds raised in Montana represented a 57% increase over the amount raised last year.

"I want to thank everyone who donated on National Pancake Day for helping out the kids and families that Shodair Children's Hospital helps every day," Summers said. "Thanks also to Lt. Governor John Bohlinger, Miss Montana 2009 Brittany Wisler, and Miss Rodeo Montana Jourdan Han for taking part in some of the fun activities we had at our Montana restaurants."

The goal of the Fifth Annual National Pancake Day was to raise \$1.75 million across the country; funds will benefit children's hospitals throughout the United States.

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